

**WHEN IT COMES TO CANDY,  
COME TO THORNE'S!**

The youngsters will love the large, colorful Easter baskets we have already packed with candied toys and animals. Chicks, bunnies, roosters, eggs—all of delicious, nutritious sweets. It's a gift that will really make their eyes sparkle!

The Easter eggs are the old-fashioned kind: tasty, shredded cocoanut and yellow yolk centers, covered with rich milk chocolate. Slice them and you'll eat to the last bite!

Thorne's has candy for all, and invites you to see the picturesque display. But remember, some candy is made mostly to look at, while ours is made for you to eat and enjoy.

**EDWARD A. THORNE - THE DRUGGIST**

168 NASSAU STREET — PHONE 77

**PATRON**

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# Town Topics

## FOR EASTER GIVING or SPRING WEARING

Gift-Filled Baskets  
Easter Animals  
Bunny Carts  
Musical Lambs  
Mary Chess Toiletries



Handmade Pinafores  
Hand-Blocked Skirts  
New Tweeds  
Spring Sweaters  
Hand-Painted Scarves

## THE EXCHANGE

164 Nassau Street

Telephone 3680

## *Town Topics Presents With Pleasure Its First Annual Spring Shopping Guide*

CIRCULATION THIS ISSUE: OVER 4,000

## COUSINS COMPANY, INC.

Wishes You a Happy Easter

You'll Like Cousins Company, Inc.  
100% SCOTCH WHISKIES

Bottled Exclusively by Saccone & Speed, Ltd.  
of Leith, Scotland

86 Proof — 4/5 Quart \$5.49 Bottle  
\$64.00 Case

51 Palmer Square

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## Come to VIEDT'S CHOCOLATE SHOP

110 NASSAU STREET  
FOR

- The Largest Choice of Candies and Chocolates
- Chocolate Eggs, Rabbits and Easter Novelties
- Ready-Filled Baskets for Easter Giving
- A Wide Selection of Stuffed Toys
- The Chance to Buy at Pre-War Prices

**VIEDT'S**

*"The Store They Talk About"*

## Town Topics

Published Every Thursday Throughout the Year

DONALD C. STUART JR.  
DAN D. COYLE  
*Editors and Publishers*

Mailed without charge every week to every home in Princeton Borough and Township

Advertising Rates on Application.  
Box 371 Princeton, N. J. Telephone 2328

Spring Shopping Guide, 1949

### It's New to Us

**Spring Shopping.** Hoping that our footwork may save yours, here is a general roundup of newer, better buys in town. First, we'll cover Easter suggestions, next; general Spring needs or wants.

Part I. Gifts for Women. Perfumery and its cohorts being ever-welcome standbys, we'll mention again where to get what. Elizabeth Arden, at Wilcox's, 20 Nassau, has gone more out for Easter packaging than ever. Specifically, a fuzzy white bunny bottle, complete with tinsel ears and pink ribbon whiskers, holds 4 oz. of toilet water; gold and jewel-trimmed plastic eggs are perfume-filled, so are inexpensive plastic nests, net and flower-trimmed. The Clothes Line, 6 Chambers, has Henri Bendel, exclusive and smart as the name implies; while Mary Chess, at The Exchange, 164 Nassau, has nothing new for Easter, but her regular line is ever-successful. Thorne's, 168 Nassau, carries almost every other make you ever

heard of, most of them glamorously gift-packaged with a wide price range.

New in the jewelry line is the heavenly, amazingly inexpensive Gret Barkin handmade copper collection at The Clothes Line. It's so good that we're scooping ourselves on a detailed write-up next week by telling you about it now. You can't miss with handbags, items that go in them or substitutes for them, and along those lines you won't miss at The Cummins Shop (96 Nassau), Luttmann's (132 Nassau) or The Exchange.

The first-named has efficient carry-alls, each with comb, lip—Continued on Page 3

THE ONLY POST-WAR, four-door convertible will soon be in Princeton. It's Kaiser-Frazer, of course! See it at Kline and Gregory, 368 Nassau.

### The Town Shop

12 Nassau Street



LINENS      GIFTS  
DECORATIVE ACCESSORIES  
"A Shop of Choice Things"

### Scotts DOUBLE DUTY COMPOUND

#### DESTROYS WEEDS AS IT FEEDS THE GRASS



Now it's a breeze to own a thick, weedfree lawn. Use SCOTTS Lawn Food plus Weed Control. Apply it dry just as it comes from the box. In simultaneous action Dandelions, Plantain, Buckhorn—all broad leaved weeds—die while the grass is nourished to thicker growth and richer color. Proven on 112,368 lawns last year.

SCOTTS LAWN FOOD plus WEED CONTROL  
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Telephone 67

## We Are Proud to Announce Princeton's Newest Fur Storage Vault



at 28 Moore Street, Princeton

**FIREPROOF**  
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(COLD PLUS FUMIGATION)

**MOISTUREPROOF**

**BURGLARPROOF**  
(ALARM SYSTEM RINGS AT  
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WE FELT PRINCETON needed a more modern, completely safe vault where valuable furs, winter garments and household items such as blankets and drapes could be stored, but readily obtainable. So we built this new modern vault for your use. Rates are reasonable. Phone 79.

Make your things  
SAFE  
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Headquarters  
RIGHT IN TOWN



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FUR STORERS — RUG SHAMPOOING

Instructions - Hand Blocking  
Nylon Yarns  
Knitting Bags and Boxes  
**The Knitting Shop**  
242½ Nassau St. — Tel. 3824

H andbags

APPY

andkerchiefs

arrings

ASTER

gg Cups

## The Cummins Shop

96 NASSAU STREET  
Telephone 443-W

### IT'S NEW TO US

—Continued from Page 2  
stick case and compact. They're all \$3 plus tax, from a delightful miniature gold-edged leather to a larger size in silky Roman stripes, solid faille or leather. There, too, is a fitted leather wallet (if anyone wants to give us an inexpensive Easter gift, it's our choice!) with lipstick case, compact, change purse, billfold and keyring all built in. In navy, red, brown—\$5 plus tax.

At Luttmann's are soft, well-made suede bags in subtle Springy colors—gray, navy, copper sun and a mauvish brown—\$9.60. They also have brand new Buxton polka dot wallets with white kid trimming and snap-fastening change purse, in navy, green, red—\$5 plus. At The Exchange are handmade French imports which, once seen, will prey on you till you get one. We know—a red leather job, completely simple outside, with individual inside compartments for cigarettes, lipstick, compact, comb and feminine miscellany, plus change purse, is our dream of an expensive Easter present (\$25.) There are smaller models of the same idea; also divine old French brocades made by hand into evening purses, wallets, compacts and cigarettes, from \$3.75.

Easter wearables are particularly nice at Bert-Ann, 230 Nassau, and Mary Gill, at the same address. The former has new Yolande blouses in white crepe and silk which, with their delicate hand-fagotting or embroidery, make you feel like Easter-parading just to look at them. Yolande has outdone herself in handmade, pastel slips with the same typical, taste—  
—Continued on Page 4

It Is a Pleasure  
To Record the Fact  
That This Spring Marks Our

FIFTEENTH ANNIVERSARY

We Look Forward to Being of Continued Service  
To You in Years to Come and  
To Growing With a Greater Princeton

**The Princeton Fuel Oil Company**  
“Watch for the Orange Trucks”

216-220 Alexander Street      Telephone 1100

### If You're Looking for That Spring Feeling . . .

A lot of it comes from what you're wearing. We're ready with

- Sport Shirts
- Spring Foulards
- Palm Beach Ties
- Bow Ties
- Half-Hose Anklets
- Light Flannel Slacks
- Summer Slacks
- Sport Coats
- and Many Other Needs
- for That Spring Wardrobe

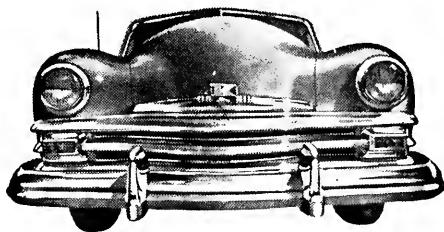
**W. H. LAHEY**

Custom-Tailoring

Dry Cleaning

150 Nassau Street

## Now KAISER Is the World's Lowest-Priced BIG Car!



KAISER-FRAZER has done it again! After becoming the first major addition to the automobile field in 20 years, Kaiser has been able to cut its manufacturing costs sharply and pass the savings on to you. Today, you can get a BIG 1949 Kaiser for only \$1,995.\*

All models have been reduced—most by OVER \$300! Look what these prices save you, and then see us TODAY about that new car you've been planning on!

Model	Old Price*	New Price*	You Save
1949 KAISER SPECIAL	\$2328.57	\$1995.00	\$333.57
1949 KAISER DELUXE	2509.01	2195.00	314.01
1949 FRAZER	2593.37	2395.00	198.37
1949 FRAZER MANHATTAN	2856.71	2595.00	261.71
1949 KAISER VIRGINIAN	3311.52	2995.00	316.52

\*F. O. B. Factory. Transportation additional.  
All prices include complete factory equipment. Nothing else to buy.

Coming! Coming! Coming! Kaiser 4-Door Convertible, Kaiser Traveler, Frazer 4-Dr. Conv., Kaiser Vagabond

**Kline & Gregory**

368 NASSAU STREET

TELEPHONE 3109 or 1298

**Flowers  
As You Desire Them**

Hyacinths, Lillies, Tulips  
Geraniums, Hydrangeas and, on  
Special Order, Orchids

Just 'Phone 2854-J

**JACK DELANEY  
GIFTS AND FLOWERS**  
133 Ewing Street

**Harper Method Shop**

Margaret E. McNally

**EASTER SPECIAL**

On Our Permanents

Call Now For Appointment

1st National Bank Bldg.  
Telephone 431

**SPRINGTIME MEANS CLEANING TIME!**

Now is the time to take advantage of the many services we offer. Yes, just by making one call—one stop, all of the following are at your disposal:

Cleaning	Invisible Weaving
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Alterations	Upholstery & Furniture Repair
Shoe Repairing	and Cleaning
Fur Repairing	

A 24-hour dry cleaning service is available on request. Otherwise, a two-day service on most garments prevails at all times.

**PROMPT, EFFICIENT DELIVERY SERVICE  
DURING AND AFTER HOURS**

**CARNEGIE CLEANERS**

Hours: 8 A. M. to 8 P. M., Including Saturday

24½ Nassau Street

Telephone 3824

**IT'S NEW TO US**

—Continued from Page 3  
ful touches. Mary Gill has, among a wide variety of coats, one that we yearn for. It's in gray or navy, a luscious soft broadcloth with cat's-eye-ish buttons on a double-breasted front, a full back gathered with a short belt and wide lapel. Nylon sweaters are appearing all over town, but Clayton's has the only white, long-sleeved cardigan we have seen. It's best quality—"Bonnie Brae" to be exact—and costs \$8.95. (Orderable in colors.)

The Exchange provides well for miscellaneous giving to the fair sex with gay, bright-colored cellophane nest-like packages filled with various feminine frills, including earrings, pill boxes, miniature compacts, lipstick-cased whisk brooms, from 60 cents. The Little Gallery's April exhibition of Beers watercolors gives you a perfect chance to make any Nantucket, ocean or quaint village lover more than happy. Appealing, artistic, simple but expert, these scenes of dunes, harbors, Nantucket streets and houses start at \$5. The Watch Shop (134 Nassau, second floor) has a new selection of metal watch straps. Snake bands are there with varying new looks, while stretch bands with removable links to fit the smallest of feminine wrists are also available, from \$6. At The Exchange "Holdertettes", tricky but sturdy new gadgets for parking your handbag under the table while eating out would simplify any woman's existence for \$1.50.

The small fry's Easter bunny has been around quite successfully. For wearing. The Little Clothesline (53 Palmer Square) has sweet

—Continued on Page 6

**More and More People  
Are Calling  
HURLEY (Tel. 524)  
for Painting and Papering**

**Spring Special on  
Watch Cleaning & Oiling**  
**\$4.00 — Reg. \$5.50**

**LIMITED TIME ONLY**

**The Watch Shop**

VINCENT L. FERRARA  
134 Nassau St.—Phone 3525-W  
Opposite the New Library

**THE RUG MART**

PRINCETON, N. J.

Select Your New Rug or  
Carpeting From Our Large  
Stocks Just Off the Looms of  
Bigelow Sanford  
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And Other Famous Makers  
Armstrong LINOLEUM  
Asphalt & Aluminum Tiles  
Complete Rug and Carpet  
SHAMPOOING Service  
Repairing . . . Storage

Free Estimates

If it's a Floor Covering Problem  
**PHONE PRINCETON 3657**  
Open Thursdays, 7-9 P. M.

# The Clothes Lines PRESENT:

Act I, Scene 1: Any Saturday morning in any home in Princeton, with Mr. and Mrs. Customer sitting at the breakfast-table.

Mrs. C.: Good morning, Darling.

Mr. C.: What's good about it?

Mrs. C.: Why it's Saturday. No school, no office, no strain. What fun! And a chance to get our shopping done together.

Mr. C.: A chance to shop with the brats? No strain? Just fun - huh? Where? How?

Mrs. C.: Now listen, Dear. Let's get organized and go down to The Clothes Line. That's fun for all of us. Don't you know about the playroom in the basement of The Little Clothes Line? You can sit in The Boys' Clothes Line reading magazines, while I shop and the kids - or brats as you call them - play downstairs.

Mr. C.: Not bad. Wait a minute. How on earth would we pay for a lot of things all at once, particularly if you happen to cut loose?

Mrs. C.: Why The Clothes Lines, all three of them, have a wonderful new plan for budget shoppers like ourselves - the L. A. P.

Mr. C.: What's L. A. P.?

Mrs. C.: L. A. P. simply means "Layaway Plan." You pick out exactly what you want and The Clothes Line lays it away. You pay a small amount regularly and take it out when it's paid for. You don't have to pay for anything all at once.

Mr. C.: Pretty sound. Give me some more.

Mrs. C.: Well, you don't have to buy anything on the spur of the moment. We can look and look before buying. I'd like to see the new Mother-and-Daughter Dresses—two dresses for \$13.00, my dress for only \$7.95. And, think of it, nylon slips.

Mr. C.: Nylon? They are using that stuff for everything. What next?

Mrs. C.: Nylon in everything is just about it! They have nylon sweaters for \$5.95. And imagine nylon socks for boys. One pair will last for years and no washing required.

Mr. C.: Don't you have to wash nylon?

Mrs. C.: Of course, Darling, but it dries in five minutes. And you never have to iron nylon. Haven't you noticed how calm I am becoming on Tuesdays? No ironing, stupid.

Mr. C.: A playroom in the basement; magazines in The Boys' Clothes Line; L. A. P., P. A. L. or what have you; nylon, no washing, no ironing; no strain. Let's go—

Mrs. C.: Where?

Mr. C.: To The Clothes Lines, of course, stupid!

**THE CLOTHES LINE**

5 Chambers Street

**THE LITTLE CLOTHES LINE**

53 Palmer Square

Telephone 2078

**THE BOYS' CLOTHES LINE**

57 Palmer Square

# Announcing a New Authorized HUDSON DEALER!



**NEWEST and FINEST  
FOR YOUR  
MOTORING PLEASURE**

- Complete "One-Stop" Hudson Protective Service
- Expert Mechanics Trained in Factory Methods
- New Equipment and Time-Saver Tools
- Modern Lubrication Department
- Large Stock of Genuine Parts and Accessories
- Customer Satisfaction Policy
- Modern Showroom with the New Hudson—America's Most Streamlined Automobile—on Display!

**Y**OU are cordially invited to the grand opening of our brand-new and completely equipped Hudson sales and service center.

Tomorrow and any time in the future, we invite you to use our modern motor-car facilities, specially planned for the convenience of motorists in Princeton and the surrounding area.

**In the leisure and comfort** of our modern showroom, you can see and inspect the New Hudson, with its combination of luxury, safety and other outstanding advantages—plus exclusive "step-down" design.

We welcome the opportunity to serve you in our service and parts departments. Here you will find the newest in equipment and time-saver tools, a large stock of genuine parts and accessories, and skilled mechanics trained in factory methods to keep your car at peak efficiency with Hudson Protective Service.

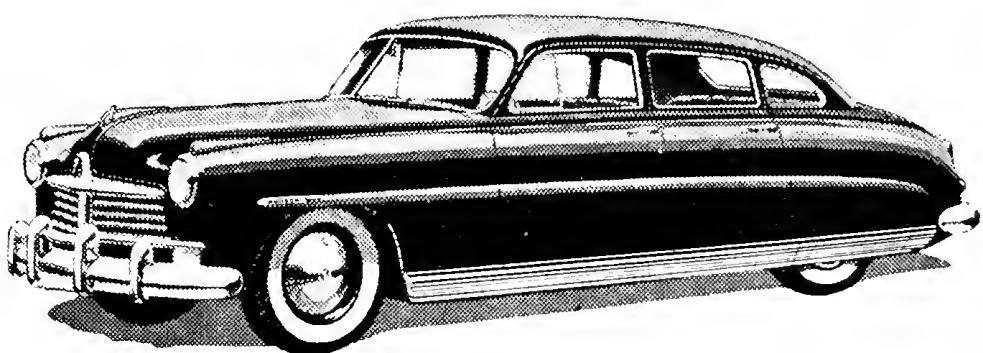
**Stop in during our Open House** celebration this week—see the special display of New Hudsons and our facilities for giving you prompt and economical service on your car.

**See Special Display of New **HUDSONS**... The Modern Design for '49!**

**The exciting New Hudson**—a stunning beauty with the steadiest, smoothest and safest way of going you've ever known—has *amazing* head room and roomier seats than in any mass-produced car made today!

It is the lowest-built car on the highway—only five feet from ground to top—yet it has full road clearance. All this is the result of new and exclusive "step-down" design that puts the New Hudson so far ahead it is a *protected investment* in motor-car value.

You are cordially invited to see—and ride—and drive America's most thrilling motor car, the **NEW HUDSON**—the modern design for '49!



Come to Our  
**GRAND OPENING**  
**THIS WEEK**

## **CRAMER MOTORS, Inc.**

AUTHORIZED HUDSON DEALER

ROUTE No. 31

5—*Town Topics Spring Shopping Guide, 1949*—5

PRINCETON

**Laurie Vance Johnson**

(Mrs. E. D. H. Johnson)

**Portrait Photography**

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**CALL  
3 4 0 6**  
For Reservations  
by  
Air, Land or Sea  
**KULLER TRAVEL CO.**  
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**Save Those Pictures!**

When Spring housecleaning takes you to the attic and you find favorite old photographs or prints . . . don't throw them away. A new frame may well be all they need. Let us examine the possibilities with you.

**THE LITTLE GALLERY**

39 Palmer Square — Tel. 395

**IT'S NEW TO US**

—Continued from Page 4  
two-piece cotton suits for little boys in two styles: one, a button-on belt type with solid color shorts, white blouse and matching-color collar; the other, a suspender-type in plaids or solids, wearable without the shirt as a sunsuit. Both \$2.95, sizes 1-3. For girls there are two new dress lines: the bewitching handmade Margaret Steeles with touches of embroidery, such as "I am very good" at the bottom of one, in sizes 2-6, \$7.95-\$9.95; the "Love" line, which varies for the better part quite tastefully from party to play, with a happy price range of \$2.20 to \$4.95 in sizes 1 to 12.

Rubber animals—bunnies, lambs and a personalitiful tongue-wagging frog—are well represented at Thorne's, from 39 cents. Zavelles has a new series of the 25-cent, unbreakable Golden records, as well as the new Golden tiny books, 12 for \$1. This time it's "The Nonsense Stories." There, too, are new marionettes, Sambo and Clown by name, already assembled, easy to manipulate, for \$1.98.

Candy-wise, Viedt's has the best selection of Easter eating that we saw. The wonderful, old-time (yours and mine) panorama eggs are back for 30 cents. Real jelly-centered beans are 39 cents a pound; edible animals of all sorts are colorful and well-priced; ready-made candy and jelly-bean egg-filled baskets are \$1.89. Thorne's has huge, not-so-huge and small—Continued on Page 7

FOR A LIGHT-WEIGHT SUIT, easily dry cleaned or washed, that will keep its press in the hottest weather, see W. H. Lahey, 150 Nassau. It's the buy of the season!

# Eclipse ROCKET

Power driven wheels,  
power driven reel, power  
driven sharpener, pos-  
itive action clutch, all  
controls on handle at  
operator's fingertips.

20"  
CUT

Especially designed to meet the home owner's needs with plenty of power in the Briggs & Stratton four-cycle engine. The Rocket is noted for care-free maintenance and perfect performance.

**THE WRIGHT STORE**

130 Nassau Street

Telephone 168

**Rosedale, Inc.**  
FEED MILL, LOCKERS  
AND  
GOOD FOOD.  
TEL. 134

**FIDDLERS CREEK  
SMOKED TURKEY**

Cured with brown sugar,  
salt, spices and rare herbs.  
Cooked and smoked over  
fresh applewood. They're a  
delicacy.

**ROSEDALE, INC.**

(Lots of Parking)

262 Alexander St. — Tel. 134

**New Styles in  
the Smart  
Sandler of Boston  
Shoes Being  
Received Regularly**

**Brophy's**

78 Nassau St. — Tel. 1791-W

**BLOUSES****BRAS & GIRDLES****GLOVES & HOSIERY****LINGERIE & HOUSECOATS****BERT-ANN, INC.**

230 NASSAU STREET — TEL. 1301

## Come See Our Collection of Finest WALLPAPERS

We have an almost unlimited selection of fine Wallpapers, featuring exclusive designs by Thibaut, Jones-Erwin and Strahan.

**NOW AVAILABLE!**

- ★ Birge Colonial
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- ★ Nancy Warren
- ★ Lonegren
- ★ Imperial
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- ★ Sanitas
- ★ Asam

**MORRIS MAPLE & SON**

Painting the Town Since 1907

200 NASSAU STREET

OPP. ELEMENTARY SCHOOL

## IT'S NEW TO US

—Continued from Page 6  
ish flower-decorated, cocoanut-filled chocolate eggs with real yellow yolks for \$3.50, \$1.39 and 69 cents.

For men, our thoughts are somewhat limited, but we'll pass on those we have. MacDaid's (20 Nassau) now has its popular British regimental stripes in colorful bow ties; while Lahey's (150 Nassau)

has an unlimited selection of real four-fold Palm Beach ties in solids, varying-width stripes and plaids for \$1. Back to MacDaid's for a beautiful soft pre-war quality in imported Shetland sweaters. In heather green, tan and gray for \$15. Returning to Lahey's for a gift meant only for non-conservative males—vivid silk shorts which would almost be wasted when worn under might still give his spirit a lift just to have them on! One style, in red, blue and tan has an appealing zebra family motif.

For the house, lady of it, or her child, the many Easter candles at Zavelle's are delightful. Different flowers, animals, eggs and an assorted basketful range from 15 cents to \$1.50.

Part II. Spring Buys — Assorted, Unorganized. For men, MacDaid's has some unbelievably soft, handsome English Shetland sport jackets for \$55; sport shirts are many and varied at Lahey's (seersucker, washable gabardine, Dan River plaids, oxfords, from \$3.50 to \$5.95). There, too, is a nice oxford, cut extra full for golfing, in many colors. Stonecutter cotton cord suits (or separate coats) are good in quality and in tailoring—they give a real sport jacket look instead of the wilted pajama effect that so many summer-worn seersuckers have.

Wallach hand-blocked cotton skirts with or without boleros are particularly attractive at The Clothes Line in cotton, linen, prints or solids. So are the 1949 wicker creations—two sizes in picnic baskets, alias handbags; an authentic—Continued on Page 8

## O. H. HUBBARD AGENCY

142 NASSAU ST. — TEL. 400

### Furnishes Indemnity Against

Loss With Respect to  
the Following

#### Subjects

FIRE  
RENTS  
MARINE  
JEWELRY  
AIRCRAFT  
FINE ARTS  
WINDSTORM  
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REGISTERED MAIL  
PERSONAL EFFECTS  
LEASEHOLD INTEREST  
RIOT & CIVIL COMMOTION

TELL US what you are looking for in real estate or what you want to sell, and benefit from our more than six decades of service in Princeton.

IRVING W. MERSHON  
Proprietor

HORATIO W. TURNER  
Associate in  
Real Estate Department

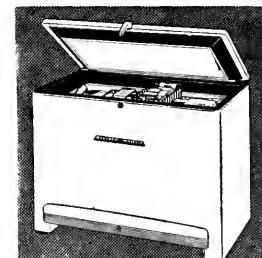
EASTER IS APRIL 17. Call us for orchid plants and flowers, etc., etc. Florists: Washington, Brad, tel. 1622. Lillies, hydrangeas, tulips, hyacinths, azaleas, African violets, dianthus, geraniums, etc. Cut flowers, corsages, flower arrangements, etc. Flowers can be easily telegraphed anywhere. For planting now, we have pansies, perennials, mountain pink, annual carnations, calendula, stocks, etc. Vegetable plants, onion sets, seedlings. Ask for our bulb lists of gladiolas, etc. Large selection of garden plants in season.

**\$89.50**

Brand New  
Singer Port-  
able Electric  
Complete With 8 Lesson Sewing  
Course and Full Set of  
Attachments  
Immediate Delivery!

**SINGER SEWING CENTER**  
12 East State Street  
Telephone 3-4021  
TRENTON, N. J.

**Pay Less**  
for food  
from now on



**GENERAL ELECTRIC**  
**HOME FREEZER**

When you own a General Electric Home Freezer, you can buy in large quantities when foods are in season...

... eat them when prices are much, much higher!

And no need to go shopping every day... in bad weather.

Drop in and let us show you how much money you really can save!

**Now \$319**  
Was \$330

**REDDING'S**

"Home of G. E. Appliances"

234 NASSAU STREET

TEL. 166 or 12

Give Your Car the Proper Care — IT'S SURE to Save You Money!  
**KLINE'S ESSO STATION**  
NASSAU STREET AND MURRAY PLACE — TELEPHONE 1298

**GUNNISON HOMES**  
Designed For  
Delightful Living  
**WEATHERLY, INC.**  
89 Palmer Square — Tel. 395

## Alan W. Richards PHOTOGRAPHER

specializing in

- COMMERCIAL WORK
- CHILDREN'S PORTRAITS
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NOW!



*The Bethlehem*  
**ANTHRATUBE**

THE NEWEST  
AND MOST REVOLUTIONARY  
DEVELOPMENT IN MODERN  
HEATING!

### Slashes Fuel Costs!

With living costs going up—think of having a new and modern Bethlehem Anthratube heating plant which saves up to 40% in operation over any other fuel or equipment on the market. This is because the Bethlehem Anthratube has a proved efficiency of over 80% and because it burns economical "Pea" size anthracite. Completely automatic—feeds coal automatically . . . removes ash automatically!

Product of a century-old company, the Bethlehem Anthratube is delivered completely assembled for speed and savings on installation.

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